CHOOSE HEALTHY HERE

is a community-based program that empowers retailers and their neighbors to improve healthy food access across Nebraska.

Our mission is to increase access to affordable, nutritious foods while contributing to the viability of food retailers in high-need areas.

WE STRIVE TO ADDRESS FOUR FOOD ACCESS CATEGORIES

FIND
Does our store carry healthful foods?

AFFORD
Are the healthful foods a good value compared to less-healthy options here?

CHOOSE
Do I enjoy eating the healthy foods offered?

USE
Do I know how to prepare healthier foods?

HOW DOES THIS WORK IN MY COMMUNITY?

Increasing access to healthful foods and thereby, increasing opportunities for good health, will look different in each community and in each store.

You have the opportunity to work closely with Nebraska Extension and our partners to tailor Choose Healthy Here to your needs.

To learn more contact
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