Why Join?

Buy Fresh Buy Local @ Nebraska (BFBLN) is a member-based marketing, promotion, and education program that promotes the production and enjoyment of local food, from seed to plate, across the state.

BFBLN member benefits:

- **Brand recognition**—for over 10 years we have been a trusted resource for customers to know they are supporting local agriculture.

- **Exposure**—Promotion on our website, social media, events, and in our professionally designed local food directory.

- **Community**—Be part of a network that is striving to make local foods a vital component of Nebraskan communities.

- **Technical Support**—We support access to markets & marketing, business management, pricing, and other assistance as requested.

What Members Are Saying

"Annually, the Buy Fresh Buy Local Nebraska guide helps to get our farm's contact information & presence distributed throughout Nebraska in beautiful comprehensive materials. It’s a great take-home guide that folks keep on-hand throughout the year. We're glad to have that leg work done for us throughout the state & at special events by the BFBL staff, as well as have the guides available for folks at our own CSA pick-up & market booth."

  - *Ruth Chantry, Common Good Farm*

“BFBL connects us not only to our customer base but to outstanding suppliers as well. The Guide is the go-to source for an amazing diversity of products and a direct link to the people behind them.”

  - *Renee Cornett, Prairie Plate Restaurant*

“Buy Fresh Buy Local is a commitment. That’s a commitment to producing local foods, as freshly as possible, right here in our local community. At Scratchtown that’s a commitment that we honor deeply.”

  - *Caleb Pollard, Scratchtown Brewery*

“As an Aquaponic Farm, getting the consumer market to know exactly what we do and that we do it locally is a challenge. With the support and assistance from BFBLN, our outreach to the public has grown larger and much more effective. We are proud to be a BFBLN member.”

  - *Jeff Jirovec, Grow with the Flow*

“We enjoy the visibility that being involved in BFBLN has created for us. The membership also highlights and helps create a supportive community, focused on the importance and availability of local food.”

  - *Terra Hall, Rhizosphere Farm*

Let’s build a Nebraska food brand together.

Join the University of Nebraska-Lincoln Buy Fresh Buy Local program and strengthen our food economy!

Join as a Nebraska…

- Farmer
- Rancher
- Restaurant
- Retailer
- Grocery Store
- Processor/Manufacturer
- Farmers’ Market
- Garden Center
- Brewery/Winery
For over a decade, Buy Fresh Buy Local® Nebraska has helped farmers and ranchers increase their knowledge of food safety regulations, increase their market share in both rural and underserved urban communities, and communicate the benefit of locally grown food.

We aim to strengthen local food systems that nurture resilient relationships across the local food supply chain by:

- Identifying diversified family farmers’ and ranchers’ needs and developing workshops, trainings, and technical assistance
- Connecting our members with markets and connecting businesses and sponsors with local producers
- Expanding consumer awareness about local food, local producers and businesses
- Celebrating our members with informational films, online features, tastings and special events featuring locally raised food.

Membership:

Farmer/ Rancher Members: $50
Business Members: $100 - $150
Farmers’ Market Members:
  - 1-15 vendors: $50
  - 16-35 vendors: $150
  - 36+ vendors: $250
Sponsor Members and Friends:
  - Check online for sponsorship levels.

To become a member, visit:
http://food.unl.edu/bfbln-membership

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